

# The University of Toronto

## Fall 2018 German 370H Business German I Course Outline

**Text:** **Deutsch im Berufsalltag** Hager, Michael, Thomson Publishing.  
One good German/English-English/German dictionary

**Objectives:** This course has been designed to provide students with practical experience setting up their own company while reviewing and supplementing material from **Deutsch im Berufsalltag** with information from other authentic texts. This course meets three times a week. "The project" found in **Deutsch im Berufsalltag** will be used as guidelines for setting up a fictive German company.

### Grade Weighting Scale:

2 Tests	= 45%
2 In-class presentations (Werbung 7%, Aktien 8%)	= 15%
3 essays (Mängelrüge (10%), Anfrage and Angebot (10%))	= 20%
Active Class Participation	= 20%

**Attendance:** The German Department allows each student enrolled in a German language class a **MAXIMUM OF 3 UNEXCUSED ABSENCES. FOR EACH SUBSEQUENT UNEXCUSED ABSENCE, A STUDENT WILL INCUR A 10% PENALTY OFF THE CLASS PARTICIPATION GRADE OF THE COURSE.** An excused absence is defined as one that has been validated in writing. Absenteeism inherently has indirect bearing upon all other aspects of the grade weighting.

**Test Make-up Policy:** A test can only be made up after presenting an official excuse from your doctor.

**Unit test policy:** Each test will last 50 minutes. *Note that there is no comprehensive final during finals week.*

Though test formats are not "fixed" and may be subject to change as the course develops, several or all of the following parts may be found in the format of each unit test:

**Allgemeine Fragen:** 4-5 general questions from information covered in class.

**Leseverständnis:** A short reading passage incorporating the topics and vocabulary from the most recent units tests students' reading comprehension. Answers are usually multiple choice.

**Vokabeln:** This section tests students' recall of vocabulary items, prompted by synonyms and paraphrases. Words derive from the most recent unit texts.

**Fragen zu den Lektüren:** General questions pertaining to the content and cultural information from the reading selections covered in the course.

**Class participation:** Class participation depends on several factors. Your regular attendance in class is paramount. However, just showing up to class is not enough! It is expected that you actively take part in class work, discussions and if for some reason you don't understand or follow what your instructor expects of you, it is your responsibility to ask. This also applies to group work. Just sitting in a group isn't enough to get a decent grade for class participation! Those, who regularly attend class, actively take part, and produce excellent German, will receive a grade of 80%. Those, who regularly attend class, take part, and produce good German, will receive a grade of 75%. Those, who regularly attend class, take part, and produce acceptable German will receive a grade of 70%. Any performance below 60% will be judged and graded appropriately by your instructor. Coming to class late is also not acceptable. Every four times you are late will be counted as one missed class.

**Essays:** Three essays will be written throughout the semester; an inquiry, an offer and a claim for defective products. The first essay is a report of defective products and the second is a request for information for some item you will need for a fictive German company and the response is a reaction/offer to another person's request for information. The length of each will vary depending on the type of essay. Each essay will be due one week after completing the necessary Segment in the textbook and any additional information pertaining to the theme of that essay.

**In-class presentations:** These small presentations pertain to topics being discussed in class. The first presentation is an analysis of a German advertisement. The second presentation is about how the stocks of a German company have progressed over a period of time. At the beginning of the semester, each group of two students selects a German company listed on the DAX and follows the progress of this stock up until the time of the group's presentation in class.

**INAPPROPRIATE USE OF MOBILE DEVICES/COMPUTERS: Phones or similar mobile devices must be off during class time!** Mobile phones can be used during class only with the explicit permission of the instructor. **No texting is allowed.** In case of repeated texting despite warnings from the instructor, the student's participation grade will be lowered automatically by **10%! Use of computers for anything other than class work during class time** is highly disruptive and your participation will be lowered automatically by **10%!**

**Academic Integrity Statement:** Academic integrity is defined as the pursuit of scholarly activity in an open, honest and responsible manner. All students should act with personal integrity, respect other students' dignity, rights and property, and help create and maintain an environment in which all can succeed through the fruits of their efforts.

Dishonesty of any kind will not be tolerated in this course. Dishonesty includes, but is not limited to, cheating, plagiarizing, fabricating information or citations, facilitating acts of academic dishonesty by others, having unauthorized possession of examinations, submitting work of another person or work previously used without informing the instructor, or tampering with the academic work of other students.

**Disability Access:** Qualified people with disabilities are encouraged to participate in all programs and activities, and the policy that all people shall have equal access to programs, facilities, and admissions without regard to personal characteristics not related to ability, performance, or qualifications will be enforced. If you anticipate needing any type of accommodation in this course or have questions about physical access, please tell the instructor as soon as possible.

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## **German 370H Fall Semester 2018**

### **Vorläufiger Semesterablauf**

1. Woche	Wiederholung
2. Woche	Segment 2
3. Woche	Segment 3
4. Woche	Segment 3
5. Woche	Segment 3 (Werbung)

6. Woche	Segment 3 (Werbung)
7. Woche	Segment 3 (Werbung/Marketing) <b>Test eins am Freitag dieser Woche</b>
8. Woche	Segment 3 (Marketing)
9. Woche	Segment 3 (Marketing)
10. Woche	Segment 4
11. Woche	Segment 4
12. Woche	Segment 4
13. Woche	<b>Test zwei am letzten Tag im Semester</b>