

Ist mir egal Contest

The background:

In 2015 comedian and occasional rapper, Kazim Akboga, collaborated on a brilliant advertisement for Berlin Public Transit (Berliner Verkehrs-Gesellschaft, BVG). The rap is incredibly simple with a catchy refrain that is also a can't-do-without phrase in German: 'Ist mir egal!' = 'I don't care!'

The challenge:

Keeping with the same beat and 'Ist mir egal' refrain, create your own rap. Get it on video, mail it to us – and done! Prizes for the top three videos!! First prize also wins pizza for any German class you are taking.

Mach mal Beat!

Contest Guidelines / Form [\[link\]](#)

'Ist mir egal' on Youtube [\[link\]](#)

Ist mir egal' with English subtitles [\[link\]](#)

Transcript of Kazim's rap. [\[link\]](#)

Guidelines:

- 1) Your rap doesn't have to be as long as Kazim's, which runs a little over 2 minutes, but should be at least one minute long (or half of his rap that you can find transcribed on the contest page on our departmental website.**
- 2) You don't have to record your rap to music – a clap will do, it's a simple beat!**
- 3) Your lyrics must represent your own work or that of your collaborators. Group and even class submissions welcome!**
- 4) Your video must be in German and not contain discriminatory or otherwise offensive language and meet the standards of any relevant University of Toronto guidelines on public speech.**
- 5) In addition to submitting the contest form, you must submit your lyrics as a text file in addition to your video.**
- 6) You retain the rights to your lyrics and video. We may ask you for permission to show your video if your submission is successful.**
- 7) Submit your video by email in any common format (.mov, .avi, .wmv, .qt):**

Email: istmirvollegalecht@gmail.com

Deadline for submissions: March 22, 2017

Ist mir egal **Contest** Form

Name/s or German Class (for example: GER 100, Instructor):

Contact (just one contact for all submissions):

Name: _____

Email: _____

Consent (just one representative for group or class submissions):

The video that I and my group/class has submitted is original work and conforms to the requirements for public expression indicated in the 'Guidelines'. We retain all rights to this work, which will not be disseminated in any form without our express written permission.

Name: _____

Signature, date: _____

Email this form and video to: istmirvollegalecht@gmail.com